IN THE UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT OF ALABAMA NORTHERN DIVISION

REGIONS ASSET COMPANY, REGIONS FINANCIAL CORPORATION and REGIONS BANK)))
Plaintiffs,	Civil Action No. 2:06-cv-882-MHT
v.	
REGIONS UNIVERSITY, INC.)
Defendant.)

DECLARATION OF RACHEL MARMER

- I, Rachel Marmer, declare and say:
- I am an associate at Steptoe & Johnson LLP. I represent Regions Asset 1. Company, Regions Financial Corporation and Regions Bank in this case.
- Attached as Exhibit A are true and correct copies of certified REGIONS 2. registrations at the United States Patent and Trademark Office.
- 3. Attached as Exhibit B is a true and correct copy of the CNN Fortune 500 2007 annual ranking of America's largest corporations website for Alabama, located at http://money.cnn.com/magazines/fortune/fortune500/2007/states/AL.html.
- 4. Attached as Exhibit C is a true and correct copy of the website Alabama Kitchen Sink, located at http://alabamakitchensink.blogspot.com/2006/12/moving-forward-toequality.html.
- 5. Attached as Exhibit D is a true and correct copy of the Training Magazine Top 100 in 2006.

- Attached as Exhibit E is a true and correct copy of a press release entitled Regions 6. Financial Corporation Establishes Endowed Scholarship at UA.
- Attached as Exhibit F is a true and correct copy of the article "Regions grads 7. come from near and far," Montgomery Advertiser, Sunday, June 3, 2007, at 4A.
- Attached as Exhibit G are true and correct copies of a Notice of Opposition that 8. was filed at the Trademark Trial and Appeal Board by plaintiffs against registration of defendant's REGIONS UNIVERSITY mark.
- Attached as Exhibit H are copies of regions.edu webpages and other documents 9. produced by defendant that show defendant's use of the word "Regions" alone.

I declare under penalty of perjury that the above facts are true to the best of my knowledge. Executed August 17, 2007.

Rachel Marmer

EXHIBIT A



MIDS UNIVERD SHAMES OF MUDELLOA

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 14, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,881,600 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM February 28, 1995.

1st RENEWAL FOR A TERM OF 10 YEARS FROM February 28, 2005.

SECTION 8 & 15

AMENDMENT/CORRECTION/NEW CERT(SEC7) ISSUED SAID RECORDS SHOW TITLE TO BE IN:

REGIONS ASSET COMPANY A DE CORP

7012335

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

P. R. GRANT

Prior U.S. Cl.: 102

United States Patent and Trademark Office

Reg. No. 1,881,600 Registered Feb. 28, 1998 OG Date Feb. 27, 1996

SERVICE MARK PRINCIPAL REGISTER

REGIONS

REGIONS FINANCIAL CORPORATION (DELAWARE CORPORATION) 417 NORTH 20TH STREET BIRMINGHAM, AL 33203, BY CHANGE OF NAME FROM FIRST ALABAMA BANCSHARES, INC. (DELAWARE CORPORATION) BIRMINGHAM, AL

POR: BANKING SERVICES, IN CLASS 36 (U.S. CL. 102). FTRST USE 12-0-1993; IN COMMERCE 2-0-1993.

SER. NO. 74-431,003, FILED 8-30-1993.

In testimony whereof I have hereunto set my hand and caused the seal of The Palent and Trademark Office to be affixed on Feb. 27, 1996.

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. CL: 36

Prior U.S. Cl.: 102

United States Patent and Trademark Office Registered Feb. 28, 1995

SERVICE MARK PRINCIPAL REGISTER

REGIONS

FIRST ALABAMA BANCSHARES, INC. (DELA-WARE CORPORATION) 417 NORTH 20TH STREET BIRMINGHAM, AL 35203

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CL. 102).

FIRST USE 12-0-1993; IN COMMERCE 2-0-1993.

SN 74-431,003, FILED 8-30-1993.

ALICE SUE CARRUTHERS, EXAMINING AT-



THE UNIVERD STATES OF AMERICA

TO AGE TO WHOM THESE PRESENTS SHALL COME:
UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 15, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 1,918,496 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM September 12, 1995 1st RENEWAL FOR A TERM OF 10 YEARS FROM September 12, 2005 SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

REGIONS ASSET COMPANY A DELAWARE CORPORATION

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

> N. WILLIAMS Certifying Officer

Prior U.S. Cl.: 100

United States Patent and Trademark Office Registered Sep. 12, 1995 Reg. No. 1,918,496

SERVICE MARK PRINCIPAL REGISTER

REGIONSBANK

REGIONS FINANCIAL CORPORATION (DELA-WARE CORPORATION) 417 NORTH 20TH STREET BIRMINGHAM, AL 35203, BY ASSIGNEE OF FIRST COMMERCIAL CORPORATION (AR-KANSAS CORPORATION) LITTLE ROCK,

FOR: BANKING SERVICES, IN CLASS 42 (U.S. CL. 100). FIRST USE 12-0-1993; IN COMMERCE 12-0-1993.

SER. NO. 74-424,047, FILED 7-2-1993.

ALICE SUE CARRUTHERS, EXAMINING ATTORNEY



THE UNITED STATES OF AMERICA

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UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 14, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,191,540 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM September 22, 1998 SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

REGIONS ASSET COMPANY A DE CORP

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

P. R. GRANT



Prior U.S. Cls.: 100, 101, and 102

Reg. No. 2,191,540

United States Patent and Trademark Office

Registered Sep. 22, 1998

SERVICE MARK PRINCIPAL REGISTER

REGIONS REWARDS

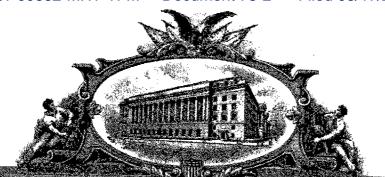
REGIONS FINANCIAL CORPORATION (DELA-WARE CORPORATION) 417 NORTH STREET BIRMINGHAM, AL 35203

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).
FIRST USE 11-1-1997; IN COMMERCE 11-1-1997.

OWNER OF U.S. REG. NOS. 1,881,600, 2,007,680, AND OTHERS. NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "REWARDS", APART FROM THE MARK AS SHOWN.

SN 75-281,557, FILED 4-25-1997.

ODETTE BONNET, EXAMINING ATTORNEY



THE UNIVERD STATES OF AMERICA

7583338

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 14, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,250,389 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM June 01, 1999
SECTION 8 & 15
SAID RECORDS SHOW TITLE TO BE IN:
REGIONS ASSET COMPANY
A DE CORP

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

P. R. GRANT

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,250,389

Registered June 1, 1999

SERVICE MARK PRINCIPAL REGISTER

REGIONSNET

REGIONS FINANCIAL CORPORATION (DELA-WARE CORPORATION) 417 NORTH 20TH STREET BIRMINGHAM, AL 35203

FOR: BANKING SERVICES ON COMPUTER NETWORKS SUCH AS THE WORLD WIDE WEB, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-1-1998; IN COMMERCE 5-1-1998.

OWNER OF U.S. REG. NOS. 1,881,600, 2,007,680, AND OTHERS.

SN 75-338,779, FILED 8-11-1997.

DOMINIC J. FERRAIUOLO, EXAMINING AT-TORNEY



THE UNIVERD STAYING OF AMERICA

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UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 14, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,599,308 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM July 23, 2002

SAID RECORDS SHOW TITLE TO BE IN:

REGIONS ASSET COMPANY
A DE CORP

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

P. R. GRANT

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,599,308 Registered July 23, 2002

SERVICE MARK PRINCIPAL REGISTER

REGIONS BASIC BANKING

REGIONS FINANCIAL CORPORATION (DELA-WARE CORPORATION) 417 20TH ST. NORTH BIRMINGHAM, AL 35203

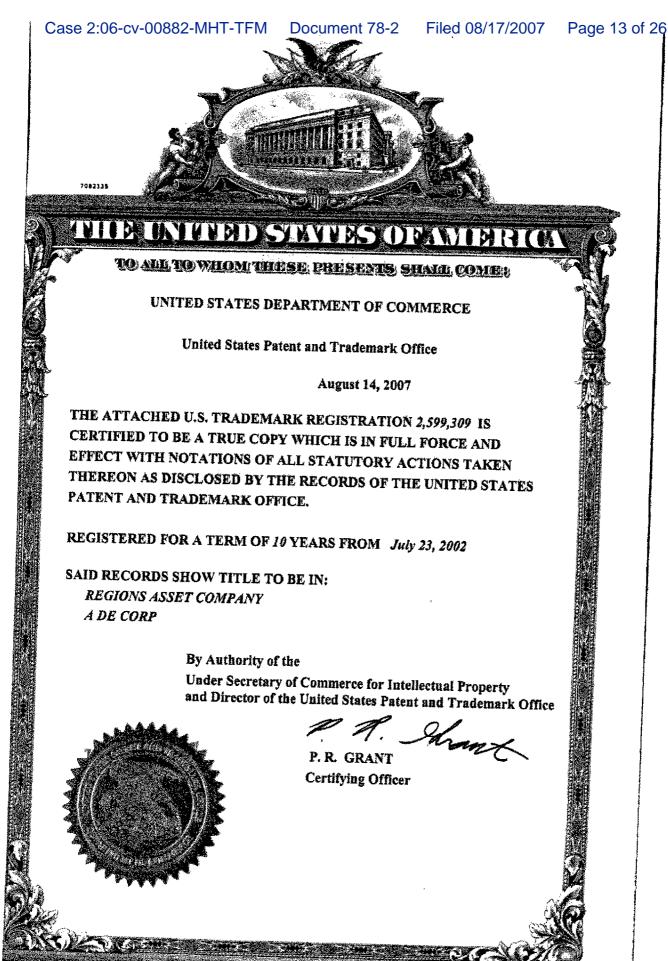
NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BASIC BANKING", APART FROM THE MARK AS SHOWN.

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SN 76-234,491, FILED 4-3-2001.

FIRST USE 7-17-2001; IN COMMERCE 7-17-2001.

JENNIFER CHICOSKI, EXAMINING ATTORNEY



Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,599,309 Registered July 23, 2002

SERVICE MARK PRINCIPAL REGISTER

REGIONS CLASSIC BANKING

REGIONS FINANCIAL CORPORATION (DELA-WARE CORPORATION) 417 20TH STREET NORTH BIRMINGHAM, AL 35203

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "CLASSIC BANKING", APART FROM THE MARK AS SHOWN.

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SN 76-234,492, FILED 4-3-2001.

FIRST USE 7-17-2001; IN COMMERCE 7-17-2001.

JENNIFER CHICOSKI, EXAMINING ATTORNEY



THE UNIVERS STAYES OF AVIOLETICS

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 14, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,599,310 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM July 23, 2002

SAID RECORDS SHOW TITLE TO BE IN:

REGIONS ASSET COMPANY

A DE CORP

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

P. R. GRANT

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,599,310 Registered July 23, 2002

SERVICE MARK PRINCIPAL REGISTER

REGIONS E-SSENTIAL BANKING

REGIONS FINANCIAL CORPORATION (DELA-WARE CORPORATION) 417 20TH STREET NORTH BIRMINGHAM, AL 35203

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANKING", APART FROM THE MARK AS SHOWN.

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SN 76-234,496, FILED 4-3-2001.

FIRST USE 7-17-2001; IN COMMERCE 7-17-2001.

JENNIFER CHICOSKI, EXAMINING ATTORNEY



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 14, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,599,341 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM July 23, 2002

SAID RECORDS SHOW TITLE TO BE IN:
REGIONS ASSET COMPANY
A DE CORP

7012138

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

> P. R. GRANT Certifying Officer

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,599,341 Registered July 23, 2002

SERVICE MARK PRINCIPAL REGISTER

REGIONS PREFERRED PLUS BANKING

REGIONS FINANCIAL CORPORATION (DELA-WARE CORPORATION) 417 20TH ST. NORTH BIRMINGHAM, AL 35203

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 7-17-2001; IN COMMERCE 7-17-2001.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BANKING", APART FROM THE MARK AS SHOWN.

SN 76-247,411, FILED 4-27-2001.

JENNIFER CHICOSKI, EXAMINING ATTORNEY

THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME;

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

August 14, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,605,827 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM August 06, 2002

SAID RECORDS SHOW TITLE TO BE IN:

REGIONS ASSET COMPANY

A DE CORP

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

P. R. GRANT

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 2,605,827 Registered Aug. 6, 2002

SERVICE MARK PRINCIPAL REGISTER

REGIONS PREFERRED BANKING

REGIONS FINANCIAL CORPORATION (DELA-WARE CORPORATION) 417 20TH ST. NORTH BIRMINGHAM, AL 35203

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "PREFERRED BANKING", APART FROM THE MARK AS SHOWN.

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

SN 76-234,495, FILED 4-3-2001.

FIRST USE 7-17-2001; IN COMMERCE 7-17-2001.

JENNIFER CHICOSKI, EXAMINING ATTORNEY



THE UNIVERD STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 15, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,103,400 IS CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM June 13, 2006 SAID RECORDS SHOW TITLE TO BE IN: Registrant

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

Co

7082335

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,103,400 Registered June 13, 2006

SERVICE MARK PRINCIPAL REGISTER



REGIONS ASSET COMPANY (DELAWARE COR-PORATION) SUITE 1212 300 DELAWARE AVENUE WILMINGTON, DE 19801

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-1-2004; IN COMMERCE 8-1-2004.

OWNER OF U.S. REG. NOS. 1,881,600, 1,918,496 AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "FINANCIAL CORP", APART FROM THE MARK AS SHOWN.

THE COLOR(S) GOLD, GREEN AND WHITE IS/ ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "RE-GIONS" WRITTEN IN GREEN WITH A GOLD PYRAMID SHAPED DELTA IN FRONT CONTAIN-ING A WHITE LEAF DESIGN "A".

SER. NO. 78-546,958, FILED 1-13-2005.

ERNEST SHOSHO, EXAMINING ATTORNEY



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 15, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,112,740 IS CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM July 04, 2006 SAID RECORDS SHOW TITLE TO BE IN: Registrant

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

7082335

Int. CL: 36

Prior U.S. Cls.: 100, 101, and 102

United States Patent and Trademark Office

Reg. No. 3,112,740 Registered July 4, 2006

SERVICE MARK PRINCIPAL REGISTER

Regions MOR Linked Checking

REGIONS ASSET COMPANY (DELAWARE COR-SUITE 1212 300 DELAWARE AVENUE WILMINGTON, DE 19801

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 5-12-2004; IN COMMERCE 5-12-2004.

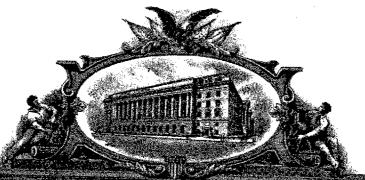
THE MARK CONSISTS OF STANDARD CHAR-ACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 1,881,600, 2,191,540, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "LINKED CHECKING". APART FROM THE MARK AS SHOWN.

SN 78-404,602, FILED 4-20-2004.

TRACY FLETCHER, EXAMINING ATTORNEY



THE UNIVERD STATES OF AMERICA

TO AUL TO WHOM THESE PRESENTS SHAIL COME;

UNITED STATES DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

August 15, 2007

THE ATTACHED U.S. TRADEMARK REGISTRATION 3,119,462 IS CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION ISSUED BY THE UNITED STATES PATENT AND TRADEMARK OFFICE WHICH REGISTRATION IS IN FULL FORCE AND EFFECT.

REGISTERED FOR A TERM OF 10 YEARS FROM July 25, 2006 SAID RECORDS SHOW TITLE TO BE IN: Registrant

By Authority of the

Under Secretary of Commerce for Intellectual Property and Director of the United States Patent and Trademark Office

7082335

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 3,119,462 Registered July 25, 2006

SERVICE MARK PRINCIPAL REGISTER



REGIONS ASSET COMPANY (DELAWARE COR-SUITE 1212 300 DELAWARE AVENUE WILMINGTON, DE 19801

FOR: BANKING SERVICES, IN CLASS 36 (U.S. CLS. 100, 101 AND 102).

FIRST USE 8-1-2004; IN COMMERCE 8-1-2004.

OWNER OF U.S. REG. NOS. 914,267, 1,918,496 AND OTHERS.

THE COLOR(S) GREEN AND GOLD ARE CLAIMED AS A FEATURE OF THE MARK.

THE MARK CONSISTS OF THE WORD "RE-GIONS" WRITTEN IN GREEN WITH A GOLD PYRAMID SHAPED DELTA IN FRONT.

SER. NO. 78-547,235, FILED 1-13-2005.

TRACY CROSS, EXAMINING ATTORNEY

EXHIBIT B

FORTUNE 500 2007: States - Alabama

Page 1 of 3

GNMoney TECH TALK



The Internet home of: FORTUNE Morey BUSINESS 2.0 PORTUNE

HOME NEWS MARKETS

MY PORTFOLIO

TECHNOLOGY

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FORTUNE 500

2007

Our annual ranking of America's largest corporations

Companies Top performers Artivals Exits

Employers

States. Cities Losers

Industries Women CEOs 50/50

CEOs Climbers FAQ

States

Switch state . 1

Alabama

State Renk	Company	Rank	Revenues (\$ millions)	City
1	Regions Financial	312	7,756.4	Birmingham
2	Saks	570	3,564.3	Birmingham
3	Yulcan Materials	595	3,342.5	Birmingham
4	<u>HealthSouth</u>	637	3,076.6	Birmingham
5	Compass Bancshares	686	2,755.8	Birmingham
8	Protective Life	700	2,679.1	Birmingham
7	Movie Gallery	734	2,541.9	Dothen
	Colonial Bancgroup	966	1,644.8	Montgomery
rom the	April 30th, 2007 Issue	d to the state of the language of the state of	The second secon	

FORTUNE 500 Headquarters



Click to enlarge Show FORTUNE 500 Companies: Top 50 | 25 Most profitable | Full list

What readers say...

- · Bank of America: It is no suprise that the tittle of this company has br...
- · Walmart, Walmart, Walmart, OK, now that that is out of the way let me **88**,..
- This is in response to Dan Farnkoff's comment. You obviously unde...

Have your say

Pick a state

Number of State FORTUNE 500 Cos.

FORTUNE 500 2007: States - Alabama

Page 2 of 3

A/abama Alaska	1 0	Spons
Arizona	4	Refin
Arkansas	5	Get \$:
California	52	Paym
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District of Columbia	2	Contra
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FORTUNE 500 2007: States - Alabama

Page 3 of 3

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EXHIBIT C

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Alabama Kitchen Sink

MUSINGS ON LIFE, ART AND STARTING A BUSINESS IN THE HEART OF DIXIE

About Me



NAME: SHEILA LOCATION: MONTGOMERY, ALABAMA, US

I'm a mother, graphic designer, writer, and artist reacquainting myself with my Southern roots and trying to start a business painting art for kids' rooms. I grew up in Prattville, went to the University of Alabama in journalism and law, left Alabama for 25 years, and returned three years ago.

View my complete profile

Recent posts

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Time Out

Women and Their Hair

Dog Day Saturday & CafePress

I'm No Martha Stewart

Banishing Paris Hilton & Drink the Kool Aid

Playing With the Big Guys

Poor Tony Snow

Grandma Got Run Over By a Reindeer

The Best Christmas
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THURSDAY, DECEMBER 14, 2006

Moving Forward to Equality?

Federal Judge Harold Murphy of the U.S. District Court in Rome, Ga., has ended oversight of Alabama's college-desegregation lawsuit. For 25 years, this case has pitted Alabama A&M and Montgomery's Alabama State University (ASU), both historically black schools, against other public universities such as Auburn University Montgomery (AUM). In Montgomery, we have three public institutions of higher education: ASU, AUM and a branch campus for Troy University. ASU remains largely African-American, but AUM has a sizable African-American enrollment of around 32%. ASU is 91% African-American. The state will continue programs to try to remove traces of segregation.

posted by Sheila | 8:52 AM

5 Comments:

Anonymous said ...

(Don here, Sheila, seeing if I can post a comment using Anonymous)

I started to ask if you had forgotten Faulkner University, then realized that it isn't a public institution.

9:07 AM

Sheila said...

Thanks, Don. I don't know why you couldn't post under your own name but as I like to say, "There's more than one way to skin a cat." Okay, everyone already knows I'm queen of the cliches and I don't really mean that PETA.

Vino e Vittles

Diary from England

Trashology

Between the Links

Points of Light

Mustang n Cowbovs

Herbal Connection

Fear And Loathing - The Gonzo Papers

River City Views (My blog about Montgomery)

I started to throw in the privates in town, Faulkner, Huntingdon, South University and I believe, Regions University (which used to be Southern Christian). I don't know if I left anyone out. I think that's it.

At any rate, AUM has been more successful in increasing its minority enrollment than ASU has. But maybe since ASU is a historically black college, they do not see that as a priority. I remember that there was some program to encourage white students to come and don't know if that has now been discontinued.

9:27 AM

Jay Croft said...

Regions University?

Regions is a bank!

7:53 PM

Sheila said...

Jay, Regions is a bank and that's why I was puzzled that Southern Christian University changed its name. I always think that the bank is behind the university. Ha.

7:00 AM

Jay Croft said...

It's like Western Maryland College in Westminster, MD. It is the only college in the USA named for a railroad.

(Western Maryland Railway donated the land for the college many years ago. Westminster is not in the western part of Maryland at all.)

A deep-pockets donor gave a sizeable contribution and Behold! It is McDaniel College now.

11:40 AM

Post a Comment

<u>≺≺ Home</u>

EXHIBIT D



** THE TRAINING TOP 100..... PAGE 3

This special report is our fifth annual ranking of the top companies of employee-sponsored workforce training and development.

** THE TOP 100..... PAGE 20

Our ranking the best of the best, including each companies metrics, statistics, programs and budgets.

OUTSTANDING TRAINING INITIATIVES PAGE 40

100 TO

Training highlights some of the top initiatives from this year's Top 100. This year, we serve up faster meals and regional learning managers.

** BEST PRACTICES PAGE 42

Editors select our annual Best Practices Awards. See what others are doing well and how they are doing it. Feel free to apply to your business when appropriate.

LA QUINTA TO THE RESCUE...... PAGE 45

When disaster struck the Gulf Coast, one hotel chain helped its employees get back on their feet.

** TRAINING 101 PAGE 46

Two Top 100 companies" "101" programs help employees get back to basics.

** TOP 10s..... PAGE 48

Our statistical look at the Top 100 in terms of size, budgets, percentage of payroll, training professionals and annual training hours.



DISCOVER THE BEST OF THE BEST WHEN IT COMES TO EMPLOYEE-SPONSORED TRAINING IN THE U.S.

One Firm, One Goal

Booz Allen Hamilton Puts People First Page 4

🔭 Suite Success

on Demand Delivers for IBM

Page 8

🚈 Going Global

Ernst & Young Makes Pitch for Worldwide Consistency

Page 11

Plug in and Perform Technology Opens the Door to Success at Ritz-Carlton

Page 14

Com Flying High

Lockheed Martin Prepares for Takeoff Page 17

ON THE WEB:

- Industry News
- New Products
- Upcoming Events

Cover Illustration by Brian Stauffer

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As was the case in compiling the previous four rankings, Training magazine conducted extensive research for this year's Top 100 through multi-tiered nomination and application processes. Peers, employees and training suppliers nominated many participating companies; others responded to mass mailing and marketing efforts targeted at Training magazine's subscriber base.

Any company wishing to be considered for the Top 100 had to fill out a detailed application providing quantitative and qualitative answers to questions. Our editorial team of judges evaluated the applications, using a point-based scale for the statistical information provided, and open discussions, forums and interviews when appropriate for the more subjective areas on the application.

Each year that we conduct this process, the ranking bar goes a little higher, and this year was no exception. For the companies who saw their ranking fall or disappear from the list altogether, the drop doesn't necessarily indicate any change in their training and development efforts.

Every year, new applicants and vastly improved repeat applications shake up the rankings. This year, there were 24 newcomers to the Top 100; the biggest jump up in the ranking was 35 places.

To be included or considered for the Top 100, providing training and development services must not be a company's core business. For those that do offer such services as part of their business models, those services can represent less than 5 percent of the company's annual revenue.

However, applicants are not limited in terms of industry or size; we welcome a cross-section of fields to learn about the myriad forms of training that take place in today's economy.

NEXT YEAR'S TOP 100

If you would like to be considered for the 2007 Top 100, please visit our Web site at www.trainingmag.com and click the Top 100 logo, or send an e-mail to edit@trainingmag.com. Please put "2007 Top 100" in the subject line of the e-mail.

REPRINTS OF THE TOP LOO

For reprints of any section of this special issue, please contact Morene Stark at FosteReprints at 866-879-9144 x119 or at morene.stark@fostereprints.com.

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RAC 00215



Welcome to the 2006 Training Top 100

This special report is our fifth annual ranking of the top companies of employee-sponsored workforce training and development. These 100 companies not only make sizable investments in their human assets, they do so strategically and creatively.

Inside the Top 100 companies, training is routinely tied to business objectives, measured for return on investment and considered a competitive advantage to the business each company is in. Many of the leaders of these learning organizations sit at the table at the corporate level; they speak the language of the business, and they make a notable impact on it.

It goes without saying that Top 100 companies are committed to learning and performance improvement. The Top 100 accounts for more than \$5 billion spent on training, 21,849 professional trainers and 5,193 training hours delivered in 2005.

In this issue, you'll find stories about the Top 5 companies in the Training Top 100 (Pages 4 to 19), a 20-page chart outlining the metrics and programs of all 100 companies (Pages 20 to 39) and Outstanding Training Initiatives (Pages 40 and 41) and Best Practices chosen by our editorial team (Pages 42 to 44). You also won't want to miss how La Quinta helped hurricanes Katrina and Rita victims (Page 45) and how David Weekley Homes and DaVita get back to basics with "101" programs (Page 46 and 47).

We salute the Top 100 companies for their vision and continuing efforts to be the best in the business. The Top 100 companies truly are benchmarks for the industry. 🎉

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training top 100 2006 - 3

TOP A ANKING

			at the second se		Training		Ratio of	8	usina	ess i							Train
2006 Rank	2005 Rank	Company Name/Location	No. of Employees	Anaual Training Budget	Budget as a Percentage of Payroli	No. of Full-Time Trainers	Trainers	Em		N. P.	LITT	The Paris	E STATE OF THE STA	THE PERSON			
Mary September 1	24	Johnson Controls Inc Providence, RI	16,030 U.S. 30,635	NFP	MFP	22 ·	1:1,392	•	ł	•	•	•			•	•	•
		· · · · · · · · · · · · · · · · · · ·	worldwide														
M. L.	43	Steelcase Inc. Grand Rapids, MI	11,800 U.S.; 14,200 worldwide	\$5.9m	2%	38	1:374	•		•	•	•	•	•	•		•
() () () () () () () () () ()	19	Edward Jones St. Louis, MO	29,187 U.S.; 31,197 worldwide	\$32.8m	2.5%	245	1:127	•	•	•	•		•		•	•	
	35	HSBC-North America Prospect Heights, IL	48.843 U.S.; 55,783 worldwide	\$51m	1.5%	251	1-222	•	•	•	•	•	•	•	•	•	
To a go Car.	41	Gilbane Providence, Ri	1.509 U.S.	NFP	1.6%	6	1:252	•	•	٠	•	•	•	•	•		•
76	66	Regions Financial Corporation Birmingham, AL	25,000 U.S.	\$21.5m	2.2%	140	t:179	•	•	•	•	•	•	•	•	•	•
asses of the second sec		Scotlahank Toronto Ontario, Canada	48,251 worldwide	\$68.7m Cenadian About \$59m U.S.	2.4%	145	1:332	•		•	•		•	•	•	•	•
		Kansas City, MO	6,040 U.S.; 6,551 worldwide	\$31.8m	9%	85	h#7	•		•	•	•	•	•	•	•	•
**************************************	,	Blue Cross and Blue Shield of Horth Carolina Chapel Hill, NC	3,600 U.S.	NFP	3%	66	1:55	•	arre t	•	•			•	•		
0		isian Service Plan lanche Cordova, CA	.921 U.S.	\$1.1m	1.6%	28	1:69	•	-	•		•	•			•	

^{*} New entry: not canked in the 2005 Top 100

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RAC HOZUI

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Annu Train Hour Empl	ing s Pe Oyee					No.	(Fig.		STORE	1	Remunerati Tied to Developmen	Reim	burse-	Corpo Virtual	rate Un	iversit; ixed	NPs: Information not disclosed
4	3			•	•				-	•	*	gra \$5	2,000 duate; ,250 graduate	Yes	Andrew College College of the State College of the	Yes	This building control systems company realized that its front-line supervisors didn't have certain management skills, and that turnover among them was too high. After these supervisors received training in both personnel and financial measurement, turnover among them dropped 7 percentage points.
55		•	•		•	•	•	•			#ID	\$5.	000	Yes		řes	The learning department at this lumiture manufacturer helped to bridge the gap between IT and feddership of a plant during implementation of a new technology platform, and created learning modules to support it. The company saved \$500,000 on the implementation as a result.
95		•	•			•	•	٠	•	•	No	\$5,0	200	Na		ko	This brokerage lism added field trainers, new requirements for graduation and more on-demand fearning to its new investment representative (IR) training. Since the additions, 98 percent of new IRs are meeting or exceeding sales expectations, compared to 93 percent prior to the new training.
6		•	•	•		•	•	•	٠	•	Yes	\$9,0	00	Yes	Ye		Account executives at this financial services company took two workshops in sales feethniques that taught them how to discover client needs and capitalize on marketing leads. Four months after training, the executives were still exceeding sales goals. DTI
31		•	•	•			•	•	•	•	Yes	\$4,00	rO	Yes	Yes		In response to interest from clients, this construction company has been providing training to its employees in how to build "green" or environmentally friendly and energy-saving buildings. This training includes an environmental operations course that introduces the concepts of green and sustainability. BP
23	•	*	•	•	•			•	•	•	Yes	\$5,000)	Yes	Yes	S	rainers spend an average of 20 percent of their time coaching and mentoring new tellers at this bank. When the bank tudied lellers' performance, it found that aver/short amounts or tellers who trained with a mentor were less than one-third those who trained without one. BP
MFP	•			•	•	•	•	•		•	Yes	ing menumpa	Л	Yes	Na	tra co	eventy percent of advisors at this Canadian bank have hen a course in building client commitment. Since the sining, referrals and the number of financial plans impleted have gone up, and client satisfaction has reased by 19 percent.
85	٠		•		•	•	•	•			Yes	\$3,000		Yes	Yes	18k	is software company developed an untine process tool that ins and supports employees in the design, testing and interance of its software. The company's latest product ease contained 14 million tines of code, but just 105 ects, less than half of previous releases.
36	•	•	•			•	•				Yes	\$4,000	***************************************	es	Yes	univ ler b	is health insurance company spent \$1.2 million on furtion aborsement. The company has partnered with several local resilies to provide on-site degree programs, deferred massilling, and lutton discounts. Approximately 13 percent of workforce is enrolled in higher education.
6	•	•	•	٠		•	•	•	•	A STATE OF THE STA	Ko	\$2,500	THE REAL PROPERTY OF THE PARTY	o (No	and p	eye health care company miled out ergonomics training complexes so that they could evaluate their workstations prevent returnes or catch them earlier. Since the program thed, cost per worker's compensation chain has dropped an average of \$12,000 per claim.

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TECHNOLOGY

General Mills

General Mills gives its employees food for thought through its technical training program. Employees in the company's Innovation, Technology and Quality organization, which includes more than 10,000 employees in supply chain manufacturing, are eligible for these training programs, which range from product-specific knowledge (i.e. certain cereal-producing and other technologies) to function-specific knowledge (i.e. quality and maintenance) to general technical skills (i.e. food chemistry) and product development.

Through the supply chain's Continuous Learning Blueprint, and available via the company's intranet, the Minneapolis-based company has established curriculum materials for more than 1,000 training courses, which, depending on the course, are often taught by internal sub-

ject matter experts.

Through the company's system, students receive theoretical and practical information about technical processes in programs such as "Traveling Dough School" or "Mini Yogurt School."

Classes are designed based on business needs, and the curriculum can change to reflect new businesses within the company portfolio.

However, as the technology evolves, more of these technical courses can be offered via distance learning, which enables the company to reach more employees at lower cost. General Mills employs virtual classrooms and Web-based learning when possible. Often, these technologies are used at smaller General Mills plants where creeting a class on site is not practical. Video conferencing is also part of the training program.

COMMUNICATION SKILLS

Gilbane

Construction management company Gilbane believes communication skills are essential to project success and customer satisfaction—and that's why there's a course for each step in the life cycle of a construction project.

While some of the 10 courses are straightforward, such as "Building Exceptional Customer Satisfaction," which is the foundation course taught by the company's president, William Gilbane Jr., one of the more notable courses includes "Design Phase 4: Value

Engineering." According to the Providence, R.I.-based company, the course teaches employees how to "diplomatically inquire about material substitutions and to suggest alternatives without inferring blame or [causing] cost overtuns." Likewise, "Managing with the Architect"

gives employees advice on working effectively "to decrease historically contentious relations." And for those who want to keep working on those difficult relationships, online classes and library materials supplement the instructor-led course series.



Regions Financial

Those who want to get on the management track at Regions Financial may find success in changing jobs—within the company that is. To get hands-on experience in a variety of capacities, Regions has two major job rotation programs—information technology (IT) and retail banking.

Within IT, the program involves two full-time positions reporting to the learning officer from the Organizational Development and Learning's Information Technology College. Both are assigned to a 12- to 18-month job rotation within the six IT departments to work on special projects.

However, it is clear the Birminghem, Ala.-based company is putting a great deal of stock into its new Retail Leadership Development Program (RLDP), which kicked off in 2003. The program provides a 12-month, structured, on-the-job retail banking training experience that is targeted to young professionals on track for a retail management position. Participants rotate to teller, financial services representative and branch sales manager, and learn service, sales, branch operations and leadership skills.

Within these positions, employees are taught using a

blended learning approach consisting of instructor-led training, computer-based courses, on-the-job training with a mentor and virtual classroom sessions.

The 23 graduates of the RLDP class of 2005 has much to be

proud of: Members completed more than 830 hours of computer-based and classroom training with approximately 358 hours learning the teller and teller supervisor functions, 336 hours learning the financial sales representative and consumer lending positions, and 140 hours in management rotation. In their final rotation, the company says, graduates brought in almost \$8 million in deposits and more than \$6.6 million in funded loans.

And the success continues beyond the program's completion. In its inaugural year, the program saw 83 percent of graduating trainees placed in management positions. So far, eight class of 2005 members were promoted to management positions while three were promoted into other positions with the company.



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RAC: 80255

EXHIBIT E

DRAFT

December 2006

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REGIONS FINANCIAL CORPORATION ESTABLISHES ENDOWED SCHOLARSHIP AT UA

TUSCALOOSA, Ala.—Birmingham-based Regions Financial Corporation (NYSE: RF), one of the nation's Top 10 financial services providers, has again given \$1 million to The University of Alabama's "Our Students. Our Future." campaign establishing the Regions Endowed Scholarship.

The gift will fund scholarships for both undergraduate and graduate students in the Culverhouse College of Commerce and Business Administration, while also supporting the University's vision to recruit the best and brightest students.

"One of the basic values at Regions is 'Reach Higher' and we believe supporting the University of Alabama and its students helps us all to do that," explains Regions North Central Alabama Area Executive Sam Tortorici. "We are proud to contribute to UA's campaign to invest in a better future for our students, our customers and our communities."

"Quote from C&BA/Dean Mason"

In 2005, Regions Financial Corporation donated \$1 million to the University in honor of former CEO Carl E. Jones Jr. and his wife Ann Karpinski Jones, both UA graduates. The Joneses matched the gift with a \$1 million donation of their own. The gifts established the Carl E. and Ann K. Jones Regions Endowed Scholarship.

The "Our Students. Our Future." campaign's \$500 million goal includes \$250 million for student scholarships. The remaining funds are allocated to faculty support, facilities and priority needs. The campaign has raised more than \$340 million since 2002.

About Regions

Regions Financial Corporation is a member of the S&P 100 Index and, with more than \$140 billion in assets, one of the nation's largest full-service providers of consumer and commercial banking, trust, securities brokerage, mortgage and insurance products and services. Regions serves customers in 16 states across the South, Midwest and Texas, and through its subsidiary, Regions Bank, operates some 2,000 AmSouth and Regions banking offices and a 2,800-ATM network. Its investment and securities brokerage, trust and asset management division, Morgan Keegan & Company Inc., provides services from over 300 offices. Additional information about Regions and its full line of products and services can be found at www.regions.com.

EXHIBIT F

Montgomery Advertiser

Randall Ruble, president of Eiskine College and The at the Regions University graduation on Saturday. logical Seminary, delivered the commencement ad more photos, log on to mentgemery advertiser, co

By Cyril Josh Barker dbarker@gemett.com

University,

From left, Brandy Cox of Prattville, Alisha Tate of Charlotte, N.C., and Angel Palode of Wahiawa, Hawaii talk while waiting for the start of graduation.

Palode a resident of Wahia-wa, Hawaii, was one of mary graduates making a stop in town to get har diploma, which

Southern hospitality" she sate about her hospitality" she sate is somery. Twe never feet to All attents and all of my family is with me. We plan on going on a four of criticals after of criticals and the consequence of the control of the critical of the

bachelor's in management communications from Regions. Doing class work online in Rores, Huffman's degree children are in Korea and were unable to attend the ceremony. But they will be able to see a video of the entire graduation on the Regions University Web Korea, Buffman's degree brings him a step closer to liv-ing his dream of becoming an Serving in the Air Force in Kores, Rothey Huffman tray-dled nearly 8,000 miles back to his honetown to attend Satur-In the audience watching members, His wife and three him walk across the stage wer his father and other famil

Ora Johnson's disability didn't stop her from earning har mester's degree in ministerial feedfership. She is visually curress from her home in Hunisville through the use of screen readers and special computer programs that allow her to hear worth typed on the screen. She wants to use her degree to establish before connections in her church be, tween the blind and people

"Someone has to push them together," she said, "and that's going to be me."

Angel Palode experienced eral firsts before her gradu-

Regions University, for-nearly Southern Christian Uni-versity, Serves students around the world earning de-gress up to the doctoral level Many students, such as Pelicie Many students, such as Pelicie and dou't live in Montgomery. mencement under the new

refurns to Hawaii, she's mede plans to earn her master's de gree and aspires to comeday

Steven and Jessice Aderhoft were one of three couples

Sunday, June 3, 2007

EXHIBIT G

TTAB

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Trademark Applicati For the Marks: Published in the Official Gazette: OG Page Number: OG Volume Number:	Regional Official Gazette: December 10, 2			
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Regions Financial Corporation)			
0)	02-06-2003		
Opposer)	U.S. Parent & TMCHo/TM Mail Ropt Dt. #22		
ν.)			
· · · · · · · · · · · · · · · · · · ·	Oppo	sition No.		
Regional Acceptance Corporation)			
Applicant)			
Box TTAB FEE				
Commissioner for Trademarks				
2900 Crystal Drive				
Arlington, Virginia 22202-3513				

NOTICE OF OPPOSITION OF REGIONS FINANCIAL CORPORATION

Commissioner:

In the matter of the applications of Regional Acceptance Corporation ("Applicant") filed May 29, 2002, and assigned Serial No. 76-413,412, and published for Opposition in the Official Gazette of the United States Patent and Trademark Office on December 10, 2002 at page TM 629, Volume 1265 #2, and which seeks to register word mark "REGIONAL" as well as the logo/design ("a design plus words, letters, and/or numbers"), said application stating that this mark is used in its business with "financial services, namely consumer and installment loans" pursuant to International Class 36. Applicant is a Corporation incorporated in the state of North Carolina whose business address is 1202 East Fire Tower Road, Greenville, North Carolina 27858.

Regions Financial Corporation (the "Opposer"), a corporation incorporated in the State of Delaware whose business address is 417 Twentieth Street North, Birmingham, Alabama 35223, believes that it is and will be damaged by registration of the mark shown in the above-identified application, and hereby opposes same.

08/26/2003 EPXHA1 00000027 76413412

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The grounds for opposition are as follows:

- 1. Commencing long prior to May 29, 2002 (the filing date of Applicant's applications for Serial Nos. 76-413,412; 76-413,402), and for more than forty (40) years, Opposer has engaged, directly and through its predecessors in title, and is now engaged, in among other financial and banking services including consumer and installment loans, the purchasing of retail installment contracts initially made between retail automobile dealers and consumers in interstate commerce.
- 2. Since long prior to May 29, 2002, Opposer has used in various forms, and is now using, in interstate commerce, "REGIONS" trademark, comprising of a family of Regions' marks for a variety of financial and banking services and goods.
- 3. Opposer is the owner and holder of the rights to the following United States Trademark Registrations on the Principal Register, all of which are registered in International Class 36:

NUMBER R#1881600	(REGISTERED)							
R#1881600	NUMBER MARK CLASS							
	Regions	36						
R#1914267 -	Regions (stylized)	36						
R#1918496	Regionsbank	36						
R#2599308	Regions Basic Banking	36						
R#2599309	Regions Classic Banking	36						
R#2007680	Regions Collegiate Checking	36						
R#2599310	Regions E-ssential Banking	36						
R#2326892	Regions Express	36						
R#2326890	Regions Express	36						
R#2399848	Regions Funds (design plus words)	36						
R#2257149	Regions Funds	36						
R#2005310	Regions Growth Account (stylized)	36						
R#2326889	Regions Investment Company, Inc.	36						
R#2333115	Regions Investment Company, Inc. (stylized)	36						
R#2005285	Regions Lifespan Account	36						
1 41957997	Regions Management Account	36						
1#2191049	Regions Millennium CD (stylized)	36						
#2191050	Regions Millennium CD							
#2326893	Regions Mortgage, Inc. (stylized)	36						
#2326891	Regions Mortgage, Inc.	36						
#2584509	Regions,Net (design plus words)	36						
#2250389	RegionsNet	36						
#2005321	Regions Performance Account (stylized)	36						
#2605827	Regions Preferred Banking	36						
#2599341	Regions Preferred Plus Banking	36						
#2191540	Regions Rewards	36						

4. Specifically, Opposer is the owner of U.S. Trademark Registration No. 1881600, for the mark "REGIONS" for banking services pursuant to International Class 36, which was registered on the Principal Register on February 28, 1995. Said registration was based on an application filed in the U.S. Patent and Trademark Office on August 30, 1993, which is a date prior to the date of filing of Applicant's applications (and prior to the date of Applicant's claimed date of first use of August

- 31, 2000). Said registered mark of Opposer is valid and subsisting and is prima facie evidence of Opposer's exclusive right to use said mark in commerce on the goods and services specified in said registration. In light of the similarity of the respective marks and the related nature of the services of the respective parties, the Applicant's marks so resemble Opposer's family of registered marks as to be likely to cause confusion, to cause mistake, or falsely suggest a connection with the Opposer and deceive consumers, investors and others in connection with the goods and services offered.
- 5. Opposer is now, has been, and plans to continue expanding its "REGIONS" family of marks. Said use has been valid and continuous since said date of first use and has not been abandoned. Opposer has made a substantial investment in advertising and promoting its goods and services under the "REGIONS" family of marks. Opposer has extensively used, advertised and promoted Opposer's services in association with the REGIONS marks to the public through a variety of channels of trade and commerce and as a result, Opposer's customers and the public in general have come to know and recognize Opposer's "REGIONS" marks and associate such marks with Opposer and Opposer's goods and financial services. In addition, said mark of Opposer is symbolic of extensive goodwill and consumer recognition built and created by Opposer through considerable effort, time, and money in advertising and promotion. Opposer's advertising includes routine advertising in national, state, and local newspapers and magazines in each of the states it conducts/transacts business. For example, recently a full-page advertisement ran in the December 2002 Holiday Home issue of Southern Accents. Opposer also advertises in a variety of trade journals and other media such as outdoor boards, television and radio. In 2002, Opposer spent approximately \$6.8 million dollars to advertise and promote Regions goods and services. Given the likeness of the respective marks and the related nature of the services of the Applicant and Opposer, allowing the registration of Applicant's marks which resemble, incorporate and subsume Opposer's family of registered marks, will cause confusion, mistake and falsely suggest a connection with Opposer and deceive consumers, investors, and others in connection with the goods and services offered.
- 6. Opposer's is now, has been and will continue to seek further United States Trademark Registrations for its "REGIONS" family of trademarks as is substantiated by trademark applications now pending before the U.S. Patent and Trademark Office.

	REGIONS TRADEMARKS (PENDING)	
NUMBER	MARK	CLASS
S#75673073	Regions E-Bank	
S#76139742	Regions E-Tracker	36
S#76351448	Regions EZ Collect	36
S#78170495	The Regions-Morgan Keegan Select Annuity	36

7. Opposer, for more than forty (40) years, has been and is now since December, 1993, operating under the designation of Regions in the area of Dealer-Credit Services

providing products and services for the automotive industry, including the purchasing of automobile leases from close-in automobile leases, which leases are made by and between the retail automobile dealerships and consumers. In addition, Opposer offers wholesale, leasing, retail and secondary products and currently operates in nine southern states namely, Alabama, Arkansas, Florida, Georgia, Louisiana, Mississippi, South Carolina, Tennessee and Texas. Opposer continually expands its offering of competitive interest rates, a wholesale floor plan and an affiliation for secondary lending to non-prime customers. Said use has been valid and continuous since said date of first use and the relevant class of the public has come to associate Opposer with said designation. Applicant operates in some of the same states as Opposer providing the same or similar products and financial services for the automotive industry including financing consumer automobile and recreational vehicle purchases and offering credit and other financial products to automobile dealers through its dealer lending programs. In view of the related nature of the uses thereof, Applicant's mark consists of and comprises matter that may disparage and falsely suggest a connection with Opposer.

- 8. Opposer's "REGIONS" marks are inherently distinctive in commerce and consumers have come to associate the mark with goods and services of Opposer and thus such marks are entitled to a broad range of protection.
- 9. Applicant's marks, when used for the services identified in Applicant's applications for registration, is likely to cause confusion, deception and mistake with Opposer's separate "REGIONS" marks and with Opposer's famous family of "REGIONS" marks and will falsely suggest a connection with Opposer and deceive consumers, investors and others with respect to the goods and services offered.

By reason of the foregoing, Opposer believes and submits that it will be irreparably damaged as set out above by the confusion and disparagement caused its prior registered family of marks if Applicant is allowed to register the word mark "REGIONAL" as well as the logo/design as a trademarks in Class 36 or otherwise.

WHEREFORE, Opposer prays that this Opposition be sustained and that the application for the registration of the word mark "Regional" as well as the design/logo be denied.

February 6, 2003

MORRIS WADE RICHARDSON HOPE D. MEHLMAN

Attorneys for Regions Financial Corporation

POWER OF ATTORNEY

Opposer has appointed Morris Wade Richardson, a member of the Bar for the State of Alabama and Hope D. Mehlman, a member of the Bars for the State of Alabama, District of Columbia, New Jersey, and New York, to prosecute this opposition proceeding and to transact all business in and before the United States Patent and Trademark Office in connection herewith. Please address all correspondence to:

Morris Wade Richardson, Esq. Hope D. Mehlman, Esq. Adams and Reese/Lange Simpson LLP 2100 3rd Avenue North, Suite 1100 Birmingham, Alabama 35203

The filing fee for this opposition in the amount of \$300.00 is enclosed herewith.

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being delivered via Express Mail Post Office to Addressee, and deposited by the United States Postal Service with sufficient postage as first class mail in an envelope addressed to:

Box TTAB FEE Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

On: Mailing Date of Request: February 6, 2003

Name of Person Signing this Certificate: Hope D. Mehlman, Esq.

Date Signed: 2 6 0 3

ADAMS AND REESE LLP

Attorneys at Law

Baton Rouge

Houston Jackson

Mobile New Orleans

Washington, DC

February 6, 2003

VIA EXPRESS MAIL (EV 043025185 US)

02-06-2003 U.S. Pasint & TMOIO/TH Mail Ropt Dr. #22

Box TTAB FEE Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3513

> Trademark Application Serial No: 76-413,402 Trademark Application Serial No: 76-413,412

Dear Commissioner:

This letter accompanies one (1) original and three (3) copies each of Regions Financial Corporation's Notices of Opposition ("Oppositions") relative to above-referenced trademark applications. The filing fee for these Oppositions, each in the amount of \$300.00, is also enclosed herewith.

I would greatly appreciate if you would please stamp as filed one of the three copies of each Opposition and return to me by the self-addressed, stamped envelope enclosed for your convenience. Should you have any questions, please do not hesitate to call me.

Respectfully yours,

ADAMS AND REESE / LANGE SIMPSON LLP

Hope D. Mehlman

HDM/rhs Enclosures

Alan Deer, Esq. (Regions Financial Corp.) Wade Richardson, Esq.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

For the Marks: Published in the Official Gazette: OG Page Number: OG Volume Number:	on Serial Nos.:	76-413,402 Regional December 10, 20 TM629 1265 #2	02	
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Regional Acceptance Corporation)		<u>(:</u>	
Applicant)		્યું ()	ن
Daniel Company				

Box TTAB FEE Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3513

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NOTICE OF OPPOSITION OF REGIONS FINANCIAL CORPORATION

Commissioner:

In the matter of the applications of Regional Acceptance Corporation ("Applicant") filed May 29, 2002, and assigned Serial No. 76-413,402, and published for Opposition in the Official Gazette of the United States Patent and Trademark Office on December 10, 2002 at page TM 629, Volume 1265 #2, and which seeks to register word mark "REGIONAL" as well as the logo/design ("a design plus words, letters, and/or numbers"), said application stating that this mark is used in its business with "financial services, namely consumer and installment loans" pursuant to International Class 36. Applicant is a Corporation incorporated in the state of North Carolina whose business address is 1202 East Fire Tower Road, Greenville, North Carolina 27858.

Regions Financial Corporation (the "Opposer"), a corporation incorporated in the State of Delaware whose business address is 417 Twentieth Street North, Birmingham, Alabama 35223, believes that it is and will be damaged by registration of the mark shown in the above-identified application, and hereby opposes same.

The grounds for opposition are as follows:

- 1. Commencing long prior to May 29, 2002 (the filing date of Applicant's applications for Serial Nos. 76-413,412; 76-413,402), and for more than forty (40) years, Opposer has engaged, directly and through its predecessors in title, and is now engaged, in among other financial and banking services including consumer and installment loans, the purchasing of retail installment contracts initially made between retail automobile dealers and consumers in interstate commerce.
- 2. Since long prior to May 29, 2002, Opposer has used in various forms, and is now using, in interstate commerce, "REGIONS" trademark, comprising of a family of Regions' marks for a variety of financial and banking services and goods.
- 3. Opposer is the owner and holder of the rights to the following United States Trademark Registrations on the Principal Register, all of which are registered in International Class 36:

	REGIONS TRADEMARKS	
NUMBER	(REGISTERED) MARK	
R#1881600	Regions	CLASS
R#1914267	Regions (stylized)	36
R#1918496	Regionsbank	36
R#2599308	Regions Basic Banking	36
R#2599309	Regions Classic Benking	36
R#2007680	Regions Collegiate Checking	36
R#2599310	Regions E-asential Banking	36
R#2326892	Regions Express	36
R#2326890	Regions Express	36
R#2399848	Regions Punds (design plus words)	36
R#2257149	Regions Punds	36
R#2005310	Regions Growth Account (stylized)	36
R#2326889	Regions investment Company, Inc.	36
U#2333115	Regions investment Company, inc. (stylized)	36
W2005285	Regions Lifespan Account	36
J#1957997	Regions Management Account	36
#2191049	Regions Millennium CD (stylized)	36
#2191050	Regions Millennium CD	36
#2326893	Regions Mortgage, Inc. (stylized)	36
#2326891	Regions Mortgage, Inc.	36
#2584509	Regions Net (design plus words)	36
#2250389	RegionsNer	36
#2005321	Regions Performance Account (stylized)	36
W2605827	Regions Preferred Banking	36
¥2599341	Regions Preferred Plus Banking	36
V2191540	Regions Rewards	36
		36

Specifically, Opposer is the owner of U.S. Trademark Registration No. 1881600, for the mark "REGIONS" for banking services pursuant to International Class 36, which was registered on the Principal Register on February 28, 1995. Said registration was based on an application filed in the U.S. Patent and Trademark Office on August 30, 1993, which is a date prior to the date of filing of Applicant's applications (and prior to the date of Applicant's claimed date of first use of August

- 5. Opposer is now, has been, and plans to continue expanding its "REGIONS" family of marks. Said use has been valid and continuous since said date of first use and has not been abandoned. Opposer has made a substantial investment in advertising and promoting its goods and services under the "REGIONS" family of marks. Opposer has extensively used, advertised and promoted Opposer's services in association with the REGIONS marks to the public through a variety of channels of trade and commerce and as a result, Opposer's customers and the public in general have come to know and recognize Opposer's "REGIONS" marks and associate such marks with Opposer and Opposer's goods and financial services. In addition, said mark of Opposer is symbolic of extensive goodwill and consumer recognition built and created by Opposer through considerable effort, time, and money in advertising and promotion. Opposer's advertising includes routine advertising in national, state, and local newspapers and magazines in each of the states it conducts/transacts business. For example, recently a full-page advertisement ran in the December 2002 Holiday Home issue of Southern Accents. Opposer also advertises in a variety of trade journals and other media such as outdoor boards, television and radio. In 2002, Opposer spent approximately \$6.8 million dollars to advertise and promote Regions goods and services. Given the likeness of the respective marks and the related nature of the services of the Applicant and Opposer, allowing the registration of Applicant's marks which resemble, incorporate and subsume Opposer's family of registered marks, will cause confusion, mistake and falsely suggest a connection with Opposer and deceive consumers, investors, and others in connection with the goods and
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February 6, 2003

MORRIS WADE RICHARDSON HOPE D. MEHLMAN

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Attorneys for Regions Financial

Corporation

POWER OF ATTORNEY

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Box TTAB FEE Commissioner for Trademarks 2900 Crystal Drive Arlington, VA 22202-3513

On: Mailing Date of Request: February 6, 2003

Name of Person Signing this Certificate: Hope D. Mehlman, Esq.

Signature:

Date Signed: 2/6/03

Document 78-8

Filed 08/17/2007

Page 13 of 15

Case 2:06-cv-00882-MHT-TFM

PAY:

ADAMS AND REESE LLP 116052 CHECK NO. DATE INVOICE NO. **INVOICE DATE** TAX I.D. NO. FILE NUMBER **AMOUNT** 2/6/2003 46213-1 \$300:00 Re: Regions Financial Corporation For: Filing fee for Notice of Opposition Hope Mehlman DETACH AT PERPORATION BEFORE DEPOSITING CHECK REMITTANCE ADVICE VOID 90 DAYS AFTER DATE ADAMS AND REESE LLP NOT TO EXCEED Beton Rouge • Houston • Jackson • Mobile • New Orleans • Washington, D.C. 116752 \$500.00 CHECK NO. 🍣 -----Three Hundred and 00/100-2/6/2003 PA CHECK AMOUNT TO THE NAME AND ADDRESS \$300.00 ORDER OF Commissioner for Trademarks **Box TTAB Fee** 2900 Crystal Drive ADAMS AND REESE LLP Arlington, VA 22202-3512 COURT COST ACCOUNT THE HIBERNIA NATIONAL BANK **AUTHORIZED SIGNATURE** # 115050# DONEDBOORDIE: 23m3066 3#

ADAMS AND REESE LLP



02-14-2003 U.S. Patent & TMO/o/TM Mail Ropt Dt. #30

Attorneys at Law Baton Rouge Houston Jackson Mobile New Orleans Washington, DC

February 6, 2003

VIA EXPRESS MAIL (EV 043025185 US)

Box TTAB FEE Commissioner for Trademarks 2900 Crystal Drive Arlington, Virginia 22202-3513

> Trademark Application Serial No: 76-413,402 Trademark Application Serial No: 76-413,412

Dear Commissioner:

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I would greatly appreciate if you would please stamp as filed one of the three copies of each Opposition and return to me by the self-addressed, stamped envelope enclosed for your convenience. Should you have any questions, please do not hesitate to call me.

Respectfully yours,

ADAMS AND REESE / LANGE SIMPSON LLP

Hope D. Mehlman

HDM/rhs Enclosures

Alan Deer, Esq. (Regions Financial Corp.) cc: Wade Richardson, Esq.

4500 One Shell Square • New Orleans, Louisiana 70139 • (504) 581.3234 • Fax (504) 566.0210 • www.arlaw.com

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EXHIBIT H



n home page

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Frequently Asked Questions

Academic Calencia: | Academic Catalog

Library Resources

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Formerly SCU 🐞 Southern Christian University

Admissions

Schools & Programs

Financial Aid

Student Resources

About Regions University

2 Request More Information

Apply for Admission

FAQ

Ø Call us 1.888.790.8080

What degrees are offered at Regions?

the homepage. Degree programs can be found by clicking on the "Degree Programs" link on

How do I get a catalog?

Catalog" link at the top of the homepage. Regions University makes its catalog available on-line. Click on the "Academic

Are all Regions degrees offered fully online?

graduate degrees can be completed either fully or mostly online. Residency requirements apply within the Turner School of Theology and the Doctoral All undergraduate degrees are offered fully online. Graduate and postprograms.

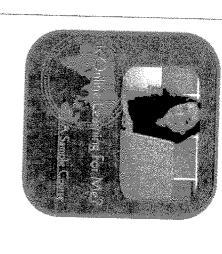
Where do I find degree offerings and course descriptions?

wish to learn more about. bottom of the page to click on the course descriptions for the course(s) you our homepage, and then click on the applicable school and scroll down to the www.regionsuniversity.edu and click on the "Degree Programs" link on our homepage. To locate course descriptions, go to the "Academic Catalog" link on To find our degree offerings, go to Region's homepage at

Is Regions University accredited?

Doctor of Ministry, and Doctor of Philosophy degrees. In addition, Region's Arts, Bachelor of Science, Master of Arts, Master of Science, Master of Divinity, Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Turner School of Theology is an Associate Member with the Association of Georgia 30033-4097; Telephone number 404.679.4501) to award Bachelor of Yes. Regions University is accredited by the Commission on Colleges of the

http://regions.edu/RU_FAQ.htm



Theological Schools (ATS).

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Where can I find out about Regions University's faculty credentials? Click on the "Academic Catalog" link on our homepage, and then click on the applicable school and scroll to the bottom link to read through the school's faculty credentials.

What is Regions University's religious affiliation and where can I read its statement of faith? Regions University is a second

Regions University is a private, church-related institution affiliated with the Churches of Christ. Since there is no hierarchical organization over individual congregations or church-related institutions, the relationship of the University with the Churches of Christ is solely on the basis of fellowship. Those of various religious backgrounds are welcome to take advantage of Region's curricular offerings. In fact, of those students who responded to the optional religious affiliation question on the Regions Admissions Application (close to 82% of Regions students chose to answer this questions), 41% are affiliated with the Churches of Christ and 59% indicated they are affiliated with churches other than the Churches of Christ.

To read Region's statement of faith, click on the "Academic Catalog" link on our homepage, then click on the link designated "Part 1", and finally, click on the "A Positive Faith" link.

http://www.regionsuniversity.edu/RU_academic_catalog.html

Do I need an Associates Degree to enroll in courses at Regions University?

No.

How can I receive specific information about enrolling at Regions University?

Click on the link "Request for Information" on our homepage and fill out and submit the form. An advisor will contact you.

Whom do I contact about financial aid?

Prospective students can contact a financial aid advisor by calling our toll free number at 1.888.790.8080, or emailing financial aid @regionsuniversity.edu

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What do I need to do to receive financial aid?

Page 3 of 10

Department will be in touch with you by e-mail. You need to go to our homepage www.regionsuniversity.edu . Then click on for a federal grant or loan.If any other forms are required, the Financial Aid FAFSA (Free Application for Federal Student Aid) must be completed to qualify the Financial Aid link, third link down on the left side of the homepage. A

What is the cutoff date to apply for financial aid?

You can apply for financial aid right up until the time at which you register.

Can financial aid be transferred from my present school?

financialaid@regionsuniversity.edu Yes. For more details, call toll free at 1.888.790.8080 or email

Does Regions accept military educational benefits?

financialaid@regionsuniversity.edu. Yes. For more details call the Financial Aid Office at 1.888.790.8080 or email

financial aid in any given term? What is the minimum required course load in order to receive

semester hours is the minimum required course load. course load. For graduates, 5 semester hours, and for doctoral students, 3 For undergraduates, 8 semester hours is considered the minimum required

How and when do I submit my application for admission?

column on Region's website homepage and follow the instructions. Upon determining your degree interest, click on the "Apply" button in the left

How do I know what academic credits will transfer?

Prospective students can fax or email a copy of their college transcripts to our student advisors to receive a written preliminary, unofficial evaluation of transferable credit.

When is payment of tuition due?Tuition is due at the time of registration, unless you have financial aid in place to cover your tuition costs.

I've registered for next term, but where do I find out about the

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textbooks that we will be using?

Page 4 of 10

We work through a company called MBS to provide students with class textbooks. You may contact MBS to find which textbooks will be used for next semester by clicking the "Buy_books" link, then clicking "BUY course materials" on the screen, and following the prompts. Or you can simply call 800-325-3252.

Can I get a student ID card as a distance education student?

All registered students are issued an ID card every fall semester, and each new student is issued an ID card the first semester enrolled. The ID cards are mailed to each student.

What are the benefits of using MBS?

MBS provides a convenient service for students to do one-stop shopping for all their course materials. Unlike many other bookstores, MBS tries to actively stock the titles that the University specifies, allowing for a more timely delivery of materials to students. Finally, MBS has a buyback program where students can return their books for money at the end of the semester. Other bookstores do not necessarily have this option.

I don't see my textbooks at the MBS site. Now what?

It may be that class information was just recently submitted to the MBS inventory and that the books have not arrived yet. In this instance, you may contact your advisor to find out what materials are being used for your class.

I want to buy my books elsewhere. Where are the ISBNs for the textbooks?

Since MBS has agreed to stock our textbooks for us, ISBNs will not be given out to the students for materials that MBS has ready to ship. A student may decide to buy his or her materials elsewhere, but does so at his or her own risk.

I want to know more about the library hours, policies, etc.

Much of the information about Regions library can be accessed by clicking on the "LIBRARY RESOURCES" link near the top on the University's homepage. Also, you may contact the Regions library at library@regionsuniversity.edu or by calling ext. 117 at the school.

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CONTINUED TANGENT

Page 5 of 10

asset throughout their careers after graduation from Regions. strengthen their research skills. These skills will prove to be a tremendous students master their respective course subject material and help them available only on the campuses of a handful of universities in the United States. This new Regions library research capability will ultimately help Regions books, journals, magazines, and other publications that have traditionally been Regions students and faculty now have access to a quantity and quality of United States via overnight delivery and just a few days overseas. In total, electronic books (e-books) that can be delivered anywhere in the continental access to over 19 million volumes of traditional bound books and over 30,000 university research libraries that provide Regions faculty and students with entered into cooperative agreements with several of the nation's leading added to the Regions existing online databases. Also, the University has quality, full-text, online databases of journals and magazines that have been students and faculty. The associated activities include the purchase of high Regions University has recently redefined its library and library services for

Because a commitment to research is an important element in our students' education, Regions has developed and implemented a Web-Enabled Research Log System (Research Log).

The Research Log will help in three ways:

- It will help students keep track of the number of library resources they have obtained from a library, web site, or other research sources.
- students are conducting their research for a given class. From this information, faculty can review the research logs to help determine if they need to make adjustments in courses to help students master research processes. Also, because faculty can view the Research Log system in real-time, faculty can immediately contact selected students who are going to sites not considered "scholarly" sources.
- This system will provide the Regions faculty and administration with more accurate information on the types of resources the University should invest in to better meet the needs of its students. A student may, as an example, go to an online journal that would be considered

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Page 6 of 10

"scholarly" but is not currently used by the University. Specifically, a student may have access to an online journal that the University currently does not have access for faculty and students. With the student's citation of the site and journal, the respective faculty member may visit the respective web site to see if this is a journal or service that the University should purchase for use by all Regions faculty and students.

Can someone help me with the Research Log?

Detailed instructions on how to use the Research Log are posted on the student login screen. If you continue to have difficulty, contact the Research Log Administrator at: cir@regionsuniversity.edu

How do I use the online library services?

Regions BlackBoard. If you require additional help, then contact the Library facilitated through a proxy server that can only work directly through the Help Desk at: 1-800-685-1302 "Electronic Databases" without having to login. This automated login is "Regions University irtual Library Databases" gives you immediate access to the "Electronic Databases" through the "Regions University Virtual Library System," the databases. In turn, accessing the "Electronic Databases" through the but you will be required to provide your Regions username and ID to access full-text journal and magazine databases. Please note that you can access the Library Databases," which will take you to the electronic databases containing university research libraries. The next link is the "Regions University Virtual how to access book searches from the Regions Library and our partner Virtual Library that includes links for resource information as well as links on which will take you directly into the home page of the Regions University Services" page. The first link is the "Regions University Virtual Library System," First, log into your BlackBoard account which will take you to the "Institutional

I'm not getting into the Regions University Virtual Library System or it's giving password prompts when it shouldn't. Your problem may be caused by one or more of the following:

§ You may be using Internet Explorer (IE). If you are using IE, then in your browser, go under Tools > Internet Options > Privacy > Edit (at the bottom of the pane). In the screen that comes up, "uah.edu" and "oclc.org" should show

farmer ...

CONTINUED TEACHER

up in the big box with the settings "Always Allow." If not, follow the prompts and add them to your list of sites that should be allowed.

Page 7 of 10

§ You are using an old version of Windows, such as Win98. If this is causing you problems, you might want to consider updating to Windows XP.

§ You are behind a firewall which is set too strictly. Adjust the settings of your firewall. You may need to contact your system administrator to do this.

§ If you require additional help, then contact the Library Help Desk at: 1-800-685-1302

If I have a question about my grade, whom do I contact? You will need to contact your instructor.

Whom do I contact when I am having technical difficulties? Contact Course Administrator for help with the BlackBoard system and online courses by telephone Monday through Thursday from 8:30am to 5:00pm (CST) or Friday 8:30am to 12:00noon (CST) or by email at donniecrosby@regionsuniversity.edu

Contact the ELP for help with assistance with video and audio streaming by telephone Monday through Thursday from 8:30am to 5:00pm (CST) or Friday 8:30am to 12:00noon (CST) or by email at donniecrosby@regionsuniversity.edu

Whom do I contact when I am having problems contacting my professor(s)? Send an email to extendedlearning@regionsuniversity.edu.

What are the computer requirements?

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working through the Regions University distance learning programs and As a minimum, the following computer requirements are recommended for

Personal Computers (PCs)

Processor:...... Pentium IV 2.8GHz or higher

RAM:..... 512MB

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Hard Drive:..... 80GB

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w S Floppy Disk Drive:...... 120MB Super Disk that uses 1.4MB standard 3.5" CDROM:..... DVD+RW

Ś Monitor:...... 17" SVGA color

diskette in addition to the 120MB diskettes

Ś switch or cable modem if not using dial-up access to the Modem:..... 56Kv90 (replace with network card for a DSL Internet. Remember, it is recommended that students use a DSL or

modem Internet connection if possible.)

cable

Ś Sound Card:..... Yes

Graphics Card:..... Integrated

Ś Speakers:..... Internal or external

ဏ Color ink jet

Ś Operating System:...... Windows XP or higher as released including respective updates

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Macintosh Computers

	¢Ω
product line higher.	Processor: PowerPC G4, 1GHz or equivalent demanding
⊐	

- S Ś RAM:..... 128MB
- Hard Drive:..... 40GB
- Ś Floppy Disk Drive:..... 1.44MB CDROM:..... DVD+RW
- တ Monitor:..... 15" SVGA color
- ≓ ŝ or cable modem if not using dial-up access to the Internet. Remember, Modem:..... 56K (replace with network card for a DSL switch
- w Graphics Card:..... 32MB

connection if possible).

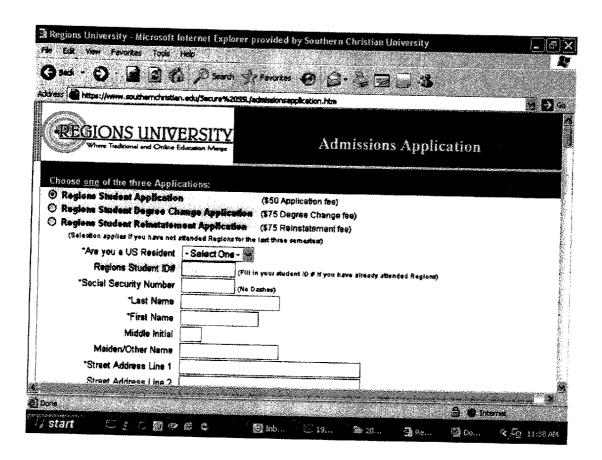
is recommended that students use a DSL or cable modem Internet

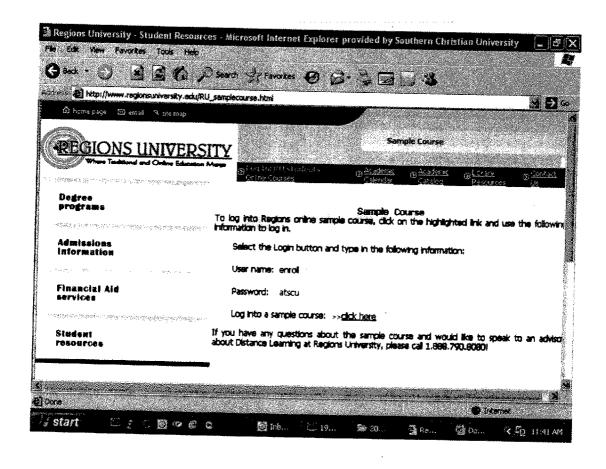
- Ś Sound Card:..... Yes
- Ś Ś Printer:..... Color ink jet Speakers:..... Yes
- ဏ Operating System:...... OS X 10.3 or higher as released including respective updates

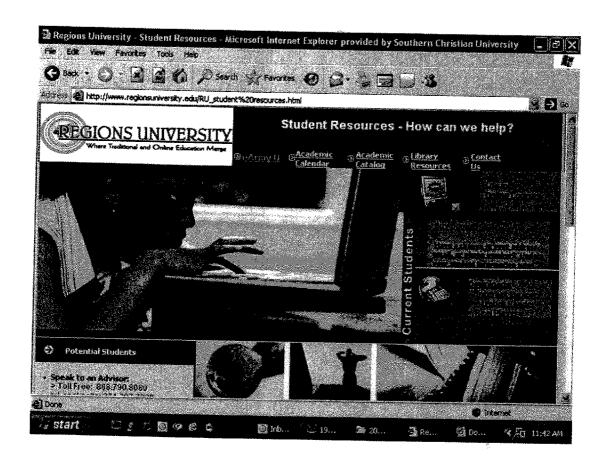
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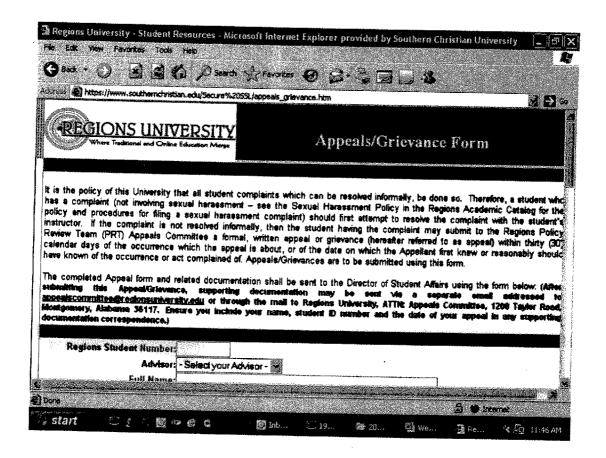
Regions University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools (1866 Southern Lane, Decatur, Georgia 30033-4097; Telephone number 404,679,4501) to award Associate of Arts, Bachelor of Arts, Bachelor of Science, Master of Arts, Master of Science, Master of Divinity, Doctor of Ministry, and Doctor of Philosophy degrees.

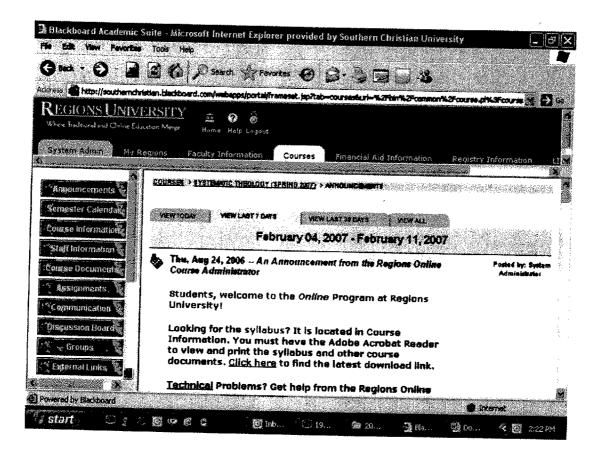


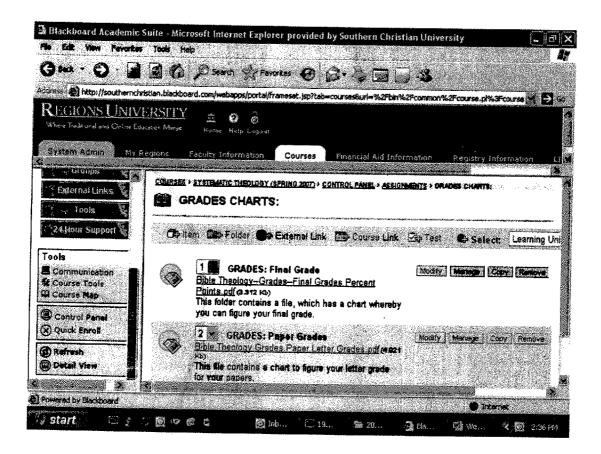




Regions Students Call:







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REGION NIVERS

College of Business and Leadership

Master of Science Leadership and Management

The Master of Science (M.S.) in Leadership and Management Program Overview: Industry, business, churches, and organizations are looking for qualified people who have strong leadership skills. There is a place for a person who can visualize, organize, communicate, negotiate, and build an organization. Today's organizations have fewer professionals who carry a heavier workload than in previous decades. Likewise, the extremely tight labor market in today's organizations must provide a work environment and benefits designed to keep its most productive employees or lose them to other organizations, or worse, competitors. As a result of this changing workplace, today's professionals must be both effective leaders and effective managers. These individuals must be well versed in a wide variety of leadership skills that include team building, leadership development, conflict resolution, negotiations, diversity issues, planning, organizational development and change. At the same time these individuals must be able to manage productivity improvement strategies through creative and efficient use of emerging technologies. Equally important, in keeping with Regions University's Christian heritage, these skills are taught in a context of ethical and moral approaches that are so badly needed in today's society and business world. The Master of Science in Leadership and Management is specially designed to provide our graduates with these critical skills and knowledge that will help them in an organization in today's competitive workplace.

The Program

Present-day issues in leadership and management will be researched which will formulate and expose viable solutions.

- Leadership theories, human development, and communication theories will be evaluated and synthesized
- Biblical values will be emphasized and incorporated in the review of leadership and management.
- Effective problem solving skills using multi-disciplinary approaches are established and confirmed.
- Management principles and decision-making will be studied.

EXHIBIT

RU 242



Required Courses for Degree Completion	
LD 6551 Leadership Foundations	ı 5
LD 6552 Building Effective Organizations	5
LD 6553 Leadership Visualization & Values	5
LD 6555 Strategies for Organizational Change (Capstone)	5
LD 6557 Organizational Communication	5
ELECTIVE COURSES - 3	15
Total Required Hours for Degree	40

Sem. Hrs.

Master of Science: Leadership and Management 40 sem. hrs.

Elective Courses to choose from:

LD 6554 Systems for Today's Leaders	5
LD 6560 Negotiation & Conflict Resolution	5
LD 6562 Spiritual Leadership Within the Organization	5
LD 6558 Motivational Leadership	5
LD 6570 Organizational Behaviour	5
LD 6573 Project Management	5
LD 6580 Human Resource Leadership	5
LD 6556 Organizational Group Leadership	5
LD 6559 Military Leadership Models	5
LD 6561 Organizational Development	5
LD 6572 Management Teams	5
LD 6574 Leadership through Coaching and Mentoring	5
LD 6575 Team Leadership for Church Development	5

Access your courses ONLINE

when and where you want.

earn your degree in Leadership and Management on your schedule..."

Admission requirements to the Master of Science in Leadership and Management program - Enrollment in the Master of Scrence in Leanurship program will only be considered complete when all of the following stams have been received

Provisional Enrollment and Admission - Provisional enrollment allows a student to take courses for one semester before the application process is completed. To qualify for provisional admission, an applicant must submit a complete Application for Admissions with fee and provide some proof of prior academic work. These items may be sent by FAX, email, or U. S. Postal Service mail. The entire application process must be completed before the student will be allowed to register for another semester.

Application Form - This form should be completed in detail.

Application Fee - The applicant must submit an application fee. Information about the application fee is published in the application packet, on Regions University's website, and is available from the Admissions

Academic Requirement - The applicant must have earned a Bachelor of Arts or Bachelor of Science degree from a regionally accredited institution.

Official Transcripts - Applicants must request an official academic transcript from each postsecondary institution previously attended to be sent directly to Regions University. Transcript Request Forms are in the application packet and are also available on the University's web site. No transcript is official unless it is sent from institution to institution and bears the seal of the institution where the work was completed. If the applicant has not completed the last course(s) at another school for which he or she is registered at the time of filing his or her application with Regions University, a partial transcript should be sent for evaluation. The final transcript showing courses completed and any degree earned is required before the end of the first semester after initial matriculation. No academic credit will be recorded on a student's permanent record until all nec-

Letters of Recommendation - Graduate applicants must submit letters of recommendation for graduate study from two persons not related to the applicant but who know the applicant well. Preferably recommendations should come from businessmen, church elders, ministers, or professors.

Standardized Tests - Have submitted to the Regions University's Admissions Office an official copy of the results of the Graduate Record Exam General (GRE) Test or the Miller Analogies Test (MAT) taken by the applicant. Applicants for whom English is a second language must provide documented evidence of English proficiency in one of two ways: (1) A bachelor's degree from a regionally accredited institution in the United States or (2) A score of at least 440 on the Test of English as a Foreign Language (TOEFL)

Other national examinations normally accepted for admission to graduate programs of study will also be accepted. Applicants holding a doctoral degree from a regionally accredited institution are not required to take

Time Normally Required to Complete the Program

The Master of Science in Leadership and Management may be completed in 4 semesters. A student may take his or her courses on a part-time (one course per semester) or full-time basis (two courses per semester).

Government Financial Aid

For government financial aid, students must take at least 10 semester hours per semester in the Master of Science in Leadership and Management program to be considered full-time.

QUICK FACTS

Here is additional information to help you decide why Regions University is the University for You:

Course Participation Options — Regions University is one of the few universities on the leading-edge of distance learning. Through the Internet and new streaming video and audio technology, you can view course lectures as scheduled (real time) or anytime, 24 hours a day (on demand) to meet your personal schedule.

Types of Financial Aid Available at Regions University — Regions University offers a variety of financial aid options to meet the needs of today's students. These options include Guaranteed Student Loans (GSL) and scholarships.



Regions has been selected by the U. S. Department of Education as a distance education demonstration program participant. The demonstration program was mandated by the United States Congress to assist in the development and implementation of quality distance learning programs for students. Through this program, new standards and procedures will be developed providing students in higher education with greater flexibility in accessing quality distance learning programs that they would not otherwise be able to attend due to work obligations and family commitments.

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Contact us at

Regions University 1200 Taylor Road Montgomery, AL 36117-3553

Prospective Students Only:

Phone: 334.387.7000 Toll Free: 1.888.790.8080

Email: admissions@regionsuniversity.edu

Regions' Students, Faculty & Friends:

Phone: 334.387.3877 Toll Free: 1.800.351.4040

For more information go to our website at

www.regionsuniversity.edu www.regionsuniversity.edu/degreeprograms.htm